



## Free Networking and Seminar – Wednesday 1<sup>st</sup> July 5.30 – 7.00pm

### ‘The Upturn: your part in its rise’

- what you can do now to make the most of the age of disruption

**A 30 minute talk by a world-leading creativity expert to inspire you, help you be more resourceful, spot opportunities, overcome any negatives and harness any positives in the recession.**

What can you do to make your life better with all the economic doom and gloom around?  
The answer actually, is quite a lot.

Leading creativity expert Andy Green in his new book ‘*The Upturn: my part in its rise*’ (due out summer 2009, Tangent Publishing) highlights how each of us is a potential green shoot for recovery, in what he calls ‘the age of disruption’.

In a 30 minute entertaining, inspirational yet practical talk you will go away with at least **three new ideas** and **strategies of what you can do** different to be more resourceful in the current economic climate.

You will also pick up valuable flexible thinking and creativity tips and advice - helping you achieve more with less - by identifying **new opportunities** in these uncertain times.

You need to **think** and **act differently** at a time when changes are being thrust upon you. By exploiting your flexible and creative thinking you can be more resourceful for surviving, flourishing - or even taking advantage of what Andy calls ‘Golden Swan’ opportunities.

If ‘*Slumdog Millionaire*’ is a ‘feelgood movie’ then this is a ‘feelgood talk’ with its story of renewal, and looking on the positive side of destiny.

To adapt a Latin phrase, let’s ‘Carpe Disruption’ – **seize the disruption**.

Andy Green is the author of several books on creativity and communication including ‘*Creativity in Public Relations*’ now in its third edition and translated into over nine languages. He lectures around the world on improving flexible and creative thinking skills to enable people to achieve more with less. He is a partner with GREEN communications and founder of the Flexible Thinking Forum. Andy now lives on beautiful Barry Island.

**Can you afford to miss this opportunity?**

**Remember, it’s now, ‘When the going gets tough, the tough get going faster’.**