

Introduction to Finance for Non Financial Managers

In today's climate, managers need to have a grasp of the fundamentals of finance whether or not their role requires them to undertake financial planning. This short course looks practically at the financial elements of business, and is based around a case study and a set of year end accounts

Every manager needs to understand finance if they are to play an active role in helping their organisation achieve its objectives. However, not every manager needs the same level of skill and understanding as specialist financial managers. A good knowledge of the key concepts of prudent financial management as modern financial accounting, should equip all managers with the knowledge they require.

Who should attend

Managers and individuals who do not work directly in a finance function, but want to improve their understanding of the financial elements of business

Delegate Benefits

- Understand the basics and evaluate financial information, enabling you to make better informed decisions
- Understand and communicate better with finance specialists

Organisation benefits

Every business decision made by managers and individuals across all functions has a financial impact. This course will help to verify that your managers are competent in their understanding of good financial practices.

Content

- Cash flow projections; What are they? How do we construct them? How can they help the business planning and decision making?
- Profit and Loss Account; what does it tell us about the business - how is profit different from cash? How does it lead to taxation matters?
- Balance Sheet - how is it put together? - What does it tell us ?



COURSE INFORMATION

Date: 15/10/09, 10.00 – 3.30
Price: £80 to BUBC members
£95 to non members

For more information about this programme contact **David Roberts** on **01248 365997** or email at:
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